GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:2428
ANSWERED ON:09.08.2005
PARTICIPATION OF ITPO IN FOREIGN FAIRS
Barad Shri Jashubhai Dhanabhai

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the details of the trade fairs held in foreign countries wherein ITPO participated during each of the last two years and thereafter;

(b) the details of business done during these trade fairs;

(c) whether the business at such fairs is on increase/ decrease; and

(d) if so, to what extent?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI E.V.K.S. ELANGOVAN)

(a) The number of trade fairs organls by India Trade Promotion Organisation (ITPO) in foreign countries during the last two years and the number of events proposed for the current year are i follows:â€”

Year	No.of Exhibition
2003-04	58
2004-05	59
2005-06	69 (proposed)

The detail is given in the statement enclosed.

(b) The business generated, as reported by the participants, during the above events is as under:â€”

Year	(Rs. in crores)
2003-04	666.74
2004-05	1081.21
2005-06	-

(c) and (d) There has been an increase ol approximately 62% in the business generated in 2004-05 over the previous year.